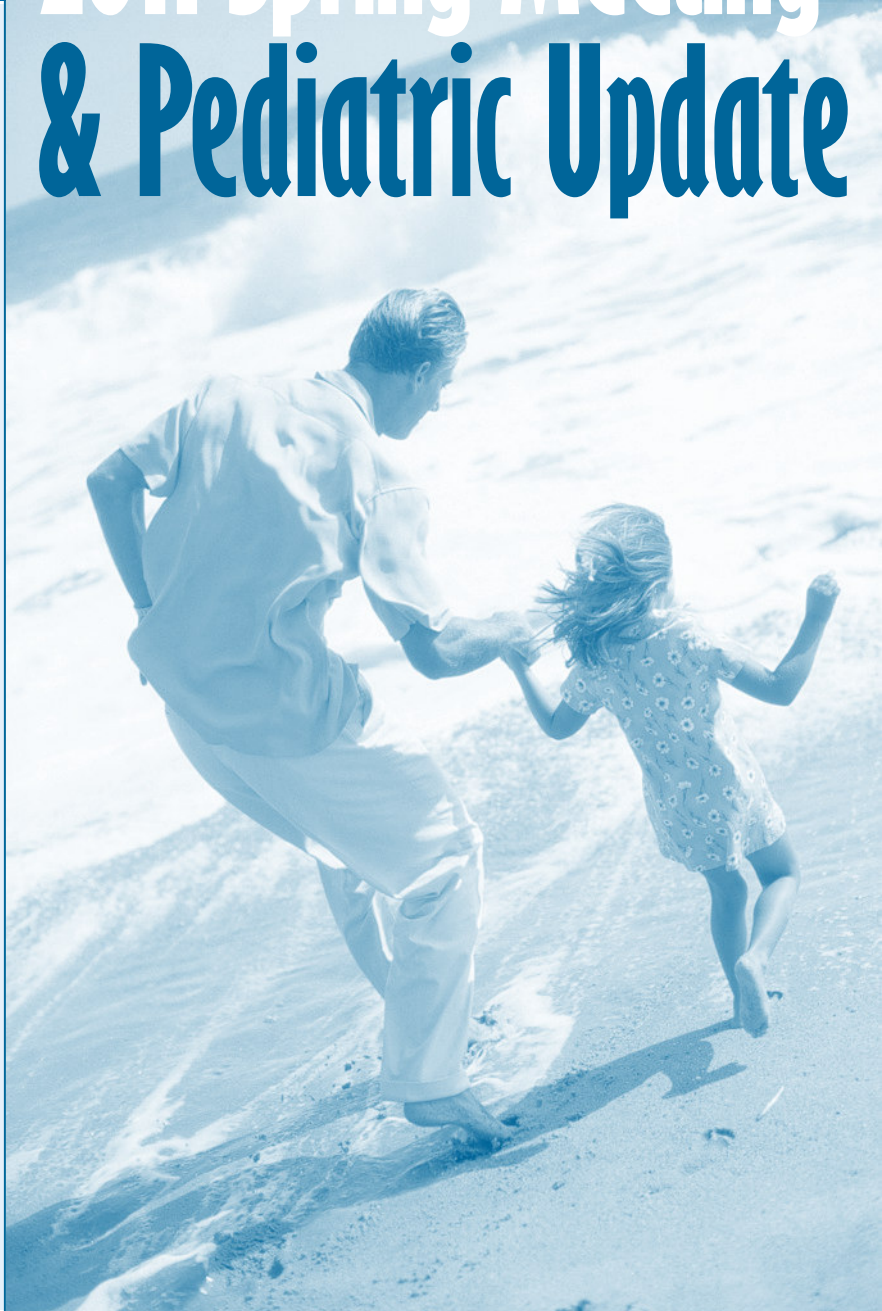


2011 Spring Meeting & Pediatric Update

April 28 - May 1, 2011
Hilton Sandestin Beach
Destin, FL



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Alabama Chapter

Agenda



Thursday, April 28

Exhibit Set-up	12:00 p.m. - 4:00 p.m.
Board Meeting	2:00 p.m. - 5:00 p.m.
Registration Desk Opens	5:00 p.m. - 7:00 p.m.
“Meet & Greet” Reception in the Exhibits	5:00 p.m. - 7:00 p.m.
Dinner on your own	

Friday, April 29

Registration Desk Open	7:00 a.m.
Breakfast in the Exhibits	7:00 a.m. - 8:00 a.m.
“Sports Medicine in the Pediatric Office: The Future is Prevention”	
— Jordan Metz, MD, FAAP	8:00 a.m. - 9:00 a.m.
“Common Presentations in Pediatric Gynecology”	
— Melisa Holmes, MD	9:00 a.m. - 10:00 a.m.
Refreshment Break in the Exhibits	10:00 a.m. - 10:30 a.m.
“Case-Based Sports Medicine: You Make the Call”	
— Jordan Metz, MD, FAAP	10:30 a.m. - 11:30 a.m.

Luncheon

“Helping Parents Become Better Sex Educators”	
—Melisa Holmes, MD	11:30 p.m. - 12:30 p.m.
Strolling Dessert in the Exhibits	12:30 p.m. - 1:30 p.m.
Exhibits open until 2:00 p.m.	

Friday Afternoon Workshop

“Lessons from the CQN Asthma Project, Spirometry and More” Workshop	1:00 p.m. - 4:30 p.m.
—Grant Allen, MD, FAAP; Wes Stubblefield, MD, FAAP; Vinit Mahesh, MD, FAAP; Lynn Brown, CPC	

Friday Evening

Dinner on your own

NOTE: Children allowed in exhibit hall only under parental supervision.

Saturday, April 30

Registration & Exhibits Open	7:30 a.m.
“Best Practices” Sharing Breakfast	7:00 a.m. - 8:00 a.m.
“Update on COID and ACIP Vaccine Recommendations” —Larry Pickering, MD, FAAP	8:00 a.m. - 9:00 a.m.
Chapter President’s Update	9:00 a.m. - 9:30 a.m.
—James Wiley, MD, FAAP	
“NCQA Medical Home Recognition: A Practical How-To”	
—Michael Ramsey, MD, FAAP	9:30 a.m. - 10:00 a.m.
Mid-Morning Brunch in the Exhibits	10:00 a.m. - 11:00 a.m.
Exhibit Breakdown	11:00 a.m. - 12:00 p.m.
“Patient Care Networks of Alabama”	
—Robert Moon, MD	11:00 a.m. - 11:30 p.m.
“Update on Diarrheal Disease”	
— Larry Pickering, MD, FAAP	11:30 p.m. - 12:30 p.m.
Lunch on your own	

Saturday Afternoon

Golf, tennis, swimming on your own.

Saturday Evening

Mixer on the Deck	6:00 p.m. - 7:00 p.m.
Dinner & Dessert on the Deck	7:00 p.m. - 9:00 p.m.
—Ticket Required	

Sunday, May 1

Breakfast and Reach Out and Read update	7:30 a.m. - 8:00 a.m.
—Polly McClure, Reach Out and Read-Alabama Coordinator	
“Chlamydia—The Epidemic”	
—Thomas Martinko, MD, FAAP	8:00 a.m. - 9:00 a.m.
“Office-Based Identification & Management of Adolescent Substance Use Disorders”	
—Jefferson Prince, MD	9:00 a.m. - 10:00 a.m.
“Office-Based Testing for Infectious Diseases: When Should I Bother?”	
— Russell Bradford, MD, MSPH	10:00 a.m. - 11:00 a.m.
“The Adolescent Brain/Mind: A User’s Guide”	
—Jefferson Prince, MD	11:00 a.m. - 12:00 p.m.
Adjourn	

2011 Spring Meeting & Pediatric Update

Registration

Please register early!

Please complete the form below and enclose check made payable to: **Alabama Chapter-AAP** or enter credit card information. Online registration is also available at www.alaap.org, with credit card payment accepted via Paypal.

First Name: _____ Last Name: _____ ✓ One: MD DO
(As you would like it to appear on nametag) RN Other

Daytime Phone #: (_____) _____ Fax #: (_____) _____

Full Mailing Address: _____

E-mail Address: _____ Spouse/Guest Name for Nametag: _____

FEES (Check One) (covers admittance for one person to all meals, including ticket to Saturday night reception and dinner)

- Chapter Members (Alabama or other AAP chapter) - **BEFORE April 8, 2011** \$275
- Chapter Members (Alabama or other AAP chapter) - **AFTER April 8, 2011** \$315
- Non-Chapter Members \$375
- Senior Physician (over age 70, fully retired) or Practice Management Assn. (PMA) member \$175
- Nurse, NP, PA, or Practice Manager who is not a PMA member \$200
- Pediatric Resident/House Staff (waived, value of \$200)
- Additional Tickets for Saturday night reception/dinner/dessert: _____ # of adult tickets @ \$50 each \$ _____
 _____ # of children's tickets @ \$30 each \$ _____
- Children's Program (\$40/session, per child. Please register below.) Enter total \$ _____
- Would you be willing to add a tax-deductible donation to Reach Out and Read-Alabama? If so, enter amount \$ _____

TOTAL

- Check enclosed (made payable to Alabama Chapter-AAP)
- Charge my credit card (circle one): VISA MC AMEX DISC Card # _____

Expiration Date: ___/___ Security code (3-4 digits on back or front of card) _____ Name on Card: _____

Authorized Signature: _____

Will you be attending the following sessions/events? Please pre-register:

- ♦ **"Lessons from the CQN Asthma Project, Spirometry and More" Workshop**
(Fri. afternoon, 1:00 p.m. - 4:30 p.m.) Yes No
- ♦ **Best Practices Sharing Breakfast** (Sat., 7:00 a.m. - 8:00 a.m.) Yes No
- ♦ **Mixer (themelicebreakers TBA)** (Sat., 6:00 p.m. - 7:00 p.m., open to all attendees/guests) Yes No # in party _____
- ♦ **Saturday night dinner** (7 p.m. - 9 p.m., included in registration; guest tickets require additional fees) Yes No # in party _____

CHILD CARE PROGRAM - Print names and ages of child(ren). Circle sessions requested. \$40 per session per child - enter fees above.*

***Limited to certain ages—See details under General Information—Children's Program.

Name	Age	Fri. 9 am - 1:30 pm	Fri. 6 pm - 10 pm	Sat. 9 am - 1 pm	Sat. 6 pm - 10 pm	*To request other times, please call the Hilton Sandestin directly at 850-267-9500, ext. 3094. (Fees paid directly to the Hilton will apply.)
_____	_____	Fri. 9 am - 1:30 pm	Fri. 6 pm - 10 pm	Sat. 9 am - 1 pm	Sat. 6 pm - 10 pm	
_____	_____	Fri. 9 am - 1:30pm	Fri. 6 pm - 10 pm	Sat. 9 am - 1 pm	Sat. 6 pm - 10 pm	

**Make check payable to: Alabama Chapter-AAP. Mail form and payment by 4/8/11 to:
Alabama Chapter-AAP, 19 S. Jackson St., Montgomery, AL 36104**



Faculty

Russell D. Bradford, MD, MSPH, Assistant Professor of Pediatrics and Medicine, University of Alabama at Birmingham, Birmingham, AL

- ♦ Office-Based Testing for Infectious Diseases: When Should I Bother?

Melisa M. Holmes, MD, Founder, Girlology, Simpsonville, SC

- ♦ Common Presentations in Pediatric Gynecology
- ♦ Helping Parents Become Better Sex Educators

Thomas M. Martinko, MD, FAAP, Associate Professor, Department of Pediatrics and Adolescent Medicine, University of South Alabama, Mobile, AL

- ♦ Chlamydia--The Epidemic

Jordan Metzli, MD, FAAP, Associate Professor of Clinical Pediatrics, Department of Pediatrics, Weill Cornell Medical College; Co-Founder, The Sports Medicine Institute for Young Athletes Sports Medicine Service, Hospital for Special Surgery, New York, NY

- ♦ Sports Medicine in the Pediatric Office: The Future is Prevention
- ♦ Case-Based Sports Medicine: You Make the Call

Robert Moon, MD, Medical Director and Deputy Commissioner, Health Systems, Alabama Medicaid Agency, Montgomery, AL

- ♦ Patient Care Networks of Alabama

Larry K. Pickering, MD, FAAP, Senior Advisor to the Director, National Center for Immunization and

Respiratory Diseases; Executive Secretary, Advisory Committee on Immunization Practices, Centers for Disease Control and Prevention, Atlanta, GA

- ♦ Update on COVID and ACIP Vaccine Recommendations
- ♦ Update on Diarrheal Disease

Jefferson Prince, MD, Director, Child Psychiatry, Mass General Hospital for Children at North Shore Medical Center, Hamilton, MA

- ♦ The Adolescent Brain/Mind: A User's Guide
- ♦ Office-Based Identification & Management of Adolescent Substance Use Disorders

Michael J. Ramsey, MD, FAAP, Pediatrician, Dothan Pediatric Clinic, Dothan, AL

- ♦ NCQA Medical Home Recognition: A Practical How-To

Grant R. Allen, MD, FAAP, Pediatrician, Infants' and Children's Clinic, Florence, AL

Andrew Wesley Stubblefield, MD, FAAP, Pediatrician, Pediatric Associates of Auburn, Auburn, AL

Vinit K. Mahesh, MD, FAAP, Associate Professor, Department of Pediatrics, University of Alabama at Birmingham, University of Alabama School of Medicine; North Alabama Children's Specialist, Huntsville, AL

Lynn A. Brown, CPC, Director, Physician Coding and Reimbursement, Children's Health System

- ♦ Lessons from the CQN Asthma Project, Spirometry and More

Register Now! Hotel Deadline is April 7!
Spring Meeting
Registration Packet

Alabama Chapter
19 S. Jackson St.
Montgomery, AL 36104



DEDICATED TO THE HEALTH OF ALL CHILDREN™
American Academy of Pediatrics

Topics & Objectives

Upon completion of this live activity, participants will be able to:

Office-Based Testing for Infectious Diseases: When Should I Bother?

- Identify commonly available rapid tests for pediatric infectious diseases.
- Cite the strengths/weaknesses of available rapid tests.
- Identify indications for use of rapid tests.
- Explain how to interpret the results of rapid tests.

Common Presentations in Pediatric Gynecology

- Describe anatomic and physiologic variations in pre-pubertal genital anatomy.
- Apply strategies that optimize the prepubertal gynecologic exam.
- Demonstrate ability to diagnose and treat common, benign conditions affecting prepubertal female genitalia.
- Recognize common pathologic genital findings.

Helping Parents Become Better Sex Educators

- Employ strategies that help parents recognize the importance of becoming their child's sexuality educator.
- Summarize research on adolescent brain development that can be used to promote more effective parenting, specifically with regard to delaying the onset of sexual activity among teens.
- Recommend a list of potential teachable moments for parents and help them identify other opportunities for discussing sexuality with their children.
- Illustrate "connectedness" to parents and suggest steps that can improve parent-child connectedness.

Chlamydia--The Epidemic

- Describe the disease process of Chlamydia.
- Trace the epidemic surge in cases of Chlamydia among our adolescent patients.
- Identify ways of combating the Chlamydia epidemic.

Sports Medicine in the Pediatric Office: The Future is Prevention

- Describe the current management of concussion.
- Explain the prescription for treatment of acute ankle injuries and prevention of subsequent injuries.
- Describe appropriate handling of neck injuries to avoid additional damage.
- Discuss the likelihood of sustaining an ankle injury if the patient has had a previous ankle injury.
- Recognize which sports are more closely associated with head injury than others.

"Lessons from the CQN Asthma Project, Spirometry and More" Workshop

- Cite the Alabama Chapter-AAP Global Chapter Quality Network Aim of the CQN Asthma Project.
- Identify the interventions necessary to engage a practice team in quality improvement.
- Recognize the value of utilizing a population registry to manage asthma patients in a pediatric setting.
- Restate the value of using a planned care approach to ensure reliable asthma care in a pediatric office.
- Develop an approach to standardized asthma care.
- Develop staff workflow to support self-management support in an office setting.
- Apply the new NHLBI, NAEPP, Expert Review Panel 3 (EPR3) asthma guidelines in practice.

- Integrate spirometry in pediatric practice and quote the business case for spirometry in managing asthma.
- Relate appropriate coding/documentation for pediatric asthma to maximize payment and minimize liability.

Case-Based Sports Medicine: You Make the Call

- Apply new techniques to improve management of adolescent athlete and sports medicine cases.
- Recognize and manage common sports-related injuries in the pediatric/adolescent patient.

Patient Care Networks of Alabama

- Describe the motivation for and the process of developing care networks in Alabama.
- Review the structure and function of the networks.
- Cite some of the accomplishments of similar networks in North Carolina.
- Explain how network performance will be evaluated.

Update on COVID/ACIP Vaccine Recommendations

- Discuss the structure of the COVID and ACIP.
- Review changes to the 2011 childhood and adult immunization schedules.
- Recite new information dealing with meningococcal, pneumococcal, pertussis, combination and hepatitis vaccines.

Update on Diarrheal Disease

- Explain the epidemiology of enteropathogens in domestic and international studies.
- Cite the utility and application of diagnostics for enteropathogens.
- Review therapeutic interventions and optimal management of enteric infections with emphasis on C.difficile and shigatoxin-producing E.coli.

The Adolescent Brain/Mind: A User's Guide

- Describe the social and physical impacts on today's adolescent.
- Trace a system's view of adolescent brain anatomy, function and the mind.
- Discuss communication approaches for working with adolescents in the office and for guiding parents.

Office-Based Identification & Management of Adolescent Substance Use Disorders

- Recognize which substances are most commonly abused by teenagers.
- Design an office-based approach to the identification and management of children and adolescents with substance use disorders, with a discussion of using brief motivational interviewing techniques.
- Identify the medical treatment options for substance abuse disorders.

NCQA Medical Home Recognition: A Practical How-To

- Describe how a primary care practice can fully adopt today's medical home model.
- List the steps necessary to achieve recognition as a medical home.
- Cite the value, efficiencies and patient improvements realized by achieving medical home status.



General Information



Important Note:

This year's meeting will be held at the **Hilton Sandestin Beach**; the Sandestin Golf & Beach Resort is separately owned and operated.

Important Deadlines: Hotel reservation deadline is **April 7**. Early bird meeting registration deadline is **April 8**.

Hotel Reservations: A block of rooms is being held for our group at a special rate of \$219 until April 7. After that date, we cannot guarantee availability of rooms at our group rate. Guaranteed upgrades are available at higher rates. PLEASE USE GROUP CODE "AAP" when making reservations; call the Hilton Sandestin Beach at 1-800-367-1271, or go online at www.sandestinbeachhilton.com.

CME Accreditation: The Children's Hospital of Alabama designates this live activity for a maximum of **14.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Medical Association of the State of Alabama through the joint sponsorship of The Children's Hospital of Alabama and the Alabama Chapter-AAP. The Children's Hospital of Alabama is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

Presentation Handouts: In keeping with its "green" policy, the Chapter will distribute electronic versions of the speakers' PowerPoint handouts. Handouts will be provided on CD at the meeting and posted to the Chapter web site two weeks prior to the meeting. Participants can pre-print handouts from the web site, or, if they choose, bring their laptops to the session. Call the Chapter office if you would like printed copies; an additional fee will apply.

Quality Improvement Workshop: This three-and-a-half hour workshop on Friday will feature participants from the Chapter's 2009-2010 Chapter Quality Network Asthma Quality Improvement Project, which will provide a practical look at how they incorporate quality improvements in their practice to improve care for their asthma patients. A spirometry how-to will also be included. Sign up on the registration form.

Hotel Parking: The nightly parking rate at the Hilton Sandestin is \$10 for self-parking and \$20 for valet parking.

Dress: Dress for all activities is "resort casual." Room temperatures can vary, so please bring a sweater or jacket.

"Kid's Crew/Kid's Night Out" Children's Program: *Kids' Survivor Challenge*... *"Slumber Party & Pajama Jam"* ... These are just two of the fun activities for children at the Hilton Sandestin Beach. A child care program is available on specific days/times for children of registrants ages **5 to 12 years ONLY**. Children must be potty-trained—no diapers or pull-ups. **Pre-registration is required**. Child care fees cannot be refunded after the meeting starts. NOTE: Child care is only available during the times listed on the registration form, however, another time slot can be arranged by calling the Hilton Sandestin directly at 850-267-9500, ext. 3094 (fees in this case would be paid directly to the Hilton). To arrange in-room babysitting services for children younger than five, please call the following companies directly: Precious Ones Nanny Care, (850) 376-7704; Nanny Can, (850) 234-7595.

Join Your Colleagues for Our Special Events:

- ◆ **"Meet and Greet" Reception in the Exhibits—Thursday ♦ 5 p.m. - 7 p.m.**
Network with your fellow pediatricians, enjoy refreshments and take a first peek at the exhibits.
- ◆ **"Best Practices" Sharing Breakfast—Saturday ♦ 7 a.m. - 8 a.m.**
Bring your ideas of what has worked well in your practice and, in turn, learn pearls from your fellow colleagues! Tips can range from coding opportunities to how you balance life/work! Pre-registration required.
- ◆ **Mixer on the Deck—Saturday ♦ 6 p.m. - 7 p.m.**
Join your colleagues for a mixer on the deck by the beach before dinner—there'll be icebreakers, door prizes and more! Sign up on registration form.
- ◆ **Dinner & Dessert on the Deck—Saturday ♦ 7 p.m. - 9 p.m.**
Enjoy the music of our Spring Meeting entertainer Rob Thornhill as you eat and mingle with colleagues.

Questions? Contact the Chapter office at 334-954-2530, jpowell@alaap.org. See you at Sandestin!

