

**ASAPERD FALL CONFERENCE**  
**November 5 – 7, 2017**                      **Birmingham, Alabama**  
**Hyatt Regency Birmingham - The Wynfrey Hotel**  
**Exhibits Information**

We are pleased to invite you to exhibit during the Alabama State Association for Health, Physical Education, Recreation and Dance Convention (ASAPERD). As an exhibitor, you have access to a potential audience of 1000+ HPERD professionals. The ASAPERD Convention attracts physical educators, health educators, recreation professionals, dance educators and performers, researchers, adapted physical educators, worksite health professionals, fitness instructors, athletic trainers and other individuals who provide a variety of services for the infant through the senior adult in the areas of HPERD. Plan now to show your important products and services to our enthusiastic audience.

**SCHEDULE**

**Check-In:** Sunday, November 5, 8:30 – 11:30, a.m. Wynfrey Hotel, 2<sup>nd</sup> floor, top of escalator

**Set-Up:** Sunday, November 7, 8:30 a.m. – 11:30 a.m.

**Show Hours: Please occupy your booth during the following times:**

Sunday, November 5 – 12:00 p.m. – 4:00 p.m.

Monday, November 6 – 8:00 a.m. – 3:30 p.m.

Tuesday, November 7 – 8:00 a.m. – 2:30 p.m.

**Contact Information:** Download the application/contract form from the website ([www.asahperd.org](http://www.asahperd.org)) or contact Donna Dunaway ([dldunawa@samford.edu](mailto:dldunawa@samford.edu)). Your application and appropriate rental fee(s) must be received no later than October 10, 2017 in order for your company/institution to be listed in the convention program. Other applications must be received by October 15, 2017.

<b>Rental Fees:</b>	Commercial Exhibit Space*	\$350.00
	Educational Exhibit Space**	\$250.00
	Non-Profit Exhibit Space***	\$300.00

\* **Commercial Exhibitor** classification must be used by any exhibitor selling or promoting a product in the exhibit booth.

\*\* **Educational Exhibitor** classification is reserved for Alabama colleges and universities promoting educational programs. Professionals staffing educational booths must be members of the ASAPERD and register for the conference.

\*\*\* **Non-Profit Exhibitor** only for entities with IRS non-profit status; must provide ID#

**Dismantling of Exhibits:** We ask exhibitors to refrain from early take down. Some attend only for the Tuesday programs and appreciate having the benefit of visiting all of the exhibits.

**Standard Booth Furnishings:** The rental price includes an **10' x 8' booth, a 6-foot skirted table, two chairs, a wastebasket, an identification sign, and up to four complimentary badges** for members of your staff (commercial and non-profit only). For additional equipment and service options, contract with the decorating company. The name and address of the decorating company is Veal Convention Services, 3016 8<sup>th</sup> Avenue North, Birmingham, AL 35203. Contact Matt Veal, 205-328-1010.

**Advertising in the Convention Program:** As an additional service to our exhibitors, we are offering advertising space in the Convention Program and banner advertisement on the conference app. Download an application form from the website or contact Donna Hester at [dhester@asahperd.org](mailto:dhester@asahperd.org).