

PO Box 830725
Birmingham, AL 35283-0725



CUSTOMER SERVICE



Toll Free Phone: (800) 556-7274



Email: rdssupport@avenuinsights.com
Website: www.salestaxonline.com



Remittance address:
Avenu Tax Remittance Department
PO Box 830725
Birmingham, AL 35283-0725

Date: March 4th 2024
Avenu Account #:

Dear Business Owner / Tax Manager:

****IMPORTANT LODGING TAX INFORMATION FOR Tallapoosa County****

**Why we
are
writing
you**

Tallapoosa County has partnered with Avenu Insights & Analytics to assist in the collection of the Lodging Tax on behalf of the County. Our records indicate that you have a short-term rental property located in Tallapoosa County.

- Tallapoosa County passed a Lodging Tax ordinance that became effective December 1, 2023.
- Avenu is Tallapoosa County's new tax administration partner for Lodging Tax.
- Lodging tax is due monthly for all short-term rentals located in Tallapoosa County.
- Tallapoosa Co Lodging Unincorporated Areas (7062): General Rate 10%
- Tallapoosa Co Lodging in Tallassee Police Jurisdiction (7262): General Rate 7%

**What this
means**

We have created an Avenu Account Number for you located on this letter.

- Online payments available at <https://salestaxonline.com/>
- Include Avenu Account number indicated above on all correspondence.

**What to
do now**

Please update your accounting system and/or notify your business tax preparer to submit all Lodging Tax remittances and correspondence for Tallapoosa County to the return address at the top of this letter. Please begin filing monthly Lodging Tax immediately, and make remittance checks payable to Tax Trust Account.

The Avenu Insights Support Team is available to assist with all aspects of Lodging Tax including return filing, payment, compliance, and general support for your tax filing needs. Questions regarding this notice or your account may be directed to Taxpayer Support by email at rdssupport@avenuinsights.com. You may also contact an Avenu account representative toll free at 1-800-556-7274, Monday through Friday for assistance.

We are committed to making this transition as seamless as possible and look forward to working with your organization.

Sincerely,

Avenu Insights & Analytics Taxpayer Support