

## FOR IMMEDIATE RELEASE

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## SUMMER CLASSICS® TO EXPAND SHOWROOM IN ATLANTA'S AMERICASMART Company will be included in new Building 2 West Wing

ATLANTA, GA — Jan. 7, 2009 — Outdoor lifestyle furniture manufacturer Summer Classics® opened it new showroom Tuesday in the Atlanta Americas Mart, doubling its space in the new West Wing.

Summer Classics recently signed a lease with AmericasMart Properties, Inc. for approximately 4,141 square feet of space on the 10th floor of the AmericasMart new West Wing concept; the company's former showroom was on the 14th floor in the Gardens Pavilion. The new showroom opened today at the beginning of The Atlanta International Gift & Home Furnishings Market® January 6 - 14, 2009

The Summer Classics new expanded showroom affords SC® the space to show many pieces from each of their 29 collections, as well as introduce the market the new SC Home<sup>TM</sup> indoor line, set to debut this fall.

Harold Hudson, vice president of sales and marketing said, "We're excited about our new showroom because this is the first time Summer Classics has been able to show the Atlanta market the true breadth of our line, including additions to current lines and four brand new collections."

Summer Classics built its reputation as a design leader in the casual furniture industry by many industry observers. Summer Classics was recently awarded "Most Fashionable Retailer" and "Best Overall Merchandiser" in 2008 by *Casual Living* magazine.

"Summer Classics is one of two or three showrooms that you want to go into because you know you are going to see something beautiful and romantic, that you would covet and want in your own home," said Richard Wright, editor and publisher of *Hearth & Home* magazine

In addition to the Atlanta location, Summer Classics has showrooms in Chicago, IL; Birmingham, Huntsville and Mobile, AL; Orlando, FL; Charlotte and Raleigh, NC; Nashville, TN; San Antonio, TX; Atlanta, GA; Richmond, VA; Louisville, KY and St.Louis, MO.

## **About AmericasMart**

Exclusively revealed this January, the AmericasMart new Building 2 West Wing Conference Center adds more than 220,000 square feet of new, unmatched conference and tradeshow space to its world-class facilities. Show attendees will discover a dramatic new space featuring floor-to-ceiling windows overlooking Centennial Olympic Park and other major downtown attractions and open halls with high ceilings. Notable features are:

- 55,000 square feet per floor with capacity to hold nearly 300 booths per floor
- Seamless connection to Building 2, easy access to Building 3 via covered skywalks
- Natural light, concession stands and private trade show offices on each floor

• Covered shuttle drop-off, registration and coat-check areas on Floor 1 www.americasmart.com

## **About Summer Classics**

Summer Classics, formerly the Vista Corporation, was formed in 1978 as a manufacturer's representative company, offering lifestyle furniture to retailers across the United States. Today, Summer Classics is a design leader, offering a diverse product line of outdoor furniture including wrought aluminum, weatherproof N-dura<sup>™</sup> wicker, cast aluminum, imported home furnishings, and a vast line of accessories. The company sells to more than 400 dealers and operates or licenses 11 Summer Classics retail stores. The company has sold private-label products to Neiman Marcus, Horchow, Smith & Hawken, Great Indoors, Gardeners Eden and Frontgate. For more information, visit <u>www.summerclassics.com</u>.

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