



[Retailer Spotlight: Summer Classics](#)

By Sunbrella

When we think of [Summer Classics](#), one word comes to mind - timeless. Summer Classics has taken the concept of outdoor living to new heights over the years with furniture that is so beautiful and luxurious, you will want to use it indoors!

The company is based in Alabama, with seven company-owned stores and four licensed stores spread across nine states. Your shopping experience at Summer Classics includes not only an amazing furniture selection, but also interaction with a highly-trained design staff determined to help you create the most amazing outdoor space possible.

“Summer Classics prides itself in focusing only on the furniture we make and on the high level of design capability of our staff,” said Jim Calhoun, Vice President Summer Classics Retail Store. “It is not uncommon for our staff to go to a customer’s home and help design their outdoor spaces. We can even recommend contractors and suppliers to help make your outdoor living dreams a reality.”

Summer Classics stores have outdoor living vignettes consisting of furniture, pillows, accessories and more. It’s quite possible that you will want to take up residence right inside the store itself! The company offers more than 30 collections of outdoor furniture in a variety of finishes including Wrought Iron, Wrought and Cast Aluminum, N-Dura Resin Wicker, Teak and others. Summer Classics also offers customers the opportunity to buy a retractable awning made with Sunbrella fabrics through our Patio Partners program. The process is simple for customers and allows them to fully outfit their outdoor spaces.

What’s our favorite thing about Summer Classics? It’s their amazing line of exclusive Sunbrella fabrics that have a fashion influence but are classic, suiting the high design aesthetic of the furniture. And Summer Classics doesn’t shy away from color and pattern – their fabrics are saturated with rich reds, bright blues and a variety of greens as well as more muted tones. Patterns include large-scale florals, birds, classic plaids and more.

Summer Classics also has a Sunbrella kiosk in their store, which allows customers to order more than 150 Sunbrella fabrics by the yard for use on furniture or other projects. Offering such beautiful Sunbrella fabrics gives the sales staff plenty to talk about with customers.

“When we tell customers about the performance and durability of Sunbrella while showing its beauty, they are simply amazed,” Calhoun said. “Summer Classics and Sunbrella give our customers the confidence and comfort of buying a product that will last.”

Click [here](#) to find the Summer Classics store retailer nearest you.