



Summer Classics Hosts Annual Garden Party

MONTEVALLO, ALABAMA

Once again Summer Classics held its Annual Garden Party at the beginning of August. The weeklong event allowed customers to view the company's six new collections, additions to existing collections and new fabric introductions.

"Getting to go to the Summer Classics Garden Party is like getting the golden ticket to Willy Wonka's chocolate factory," said Sunbrella's Chris Price.

Over 40 dealers and 77 buyers, along with Summer Classics' employees and sales representatives attended. Meetings and events were held in Birmingham as well as in the 42,000 sq. ft. Summer Classics Showroom in Pelham.

During the Annual Awards dinner at the Mountain Brook Club, the company honored outstanding employees and individuals who have been with the company for 10 or more years.

In honor of Susan Lambeth, a Summer Classics sales representative who lost her battle with ovarian cancer over two years ago, an award is given that honors a sales rep for exceptional work. This year Wynne White received the Susan Lambeth Sales Representative of the Year Award. She represents North Alabama, Tennessee and Kentucky.

"I am lucky to have customers that are like family," she said. "I could never be successful without the help of all the Summer Classics employees. This award is for them, as a thanks for making me look good!"

The Summer Classics IT Department was honored with the, "Whatever It Takes," Award for their outstanding work and dedication to the company. The recipient of this award is chosen by the company's Sales Representatives ever year.

Those honored for being with the company for over 10 year were Neal Morgan, CFO, for his 25 years with the company; Paul Bentley, sales representative, and Jim Parker, vice president of Parker James, for their 15 years with Summer Classics. Sales representatives Kelly Patton and Steve Bennett, and Lynda Martin who is with the company's accounting department, were recognized for their 10 years of work.

"The atmosphere at the 2012 Garden Party was electric," said Keith Norton, vice president of Operations for Summer Classics. "Our president and CEO, Bew White, mesmerized the entire company and all of our guests with his enthusiastic presentation of our products during our national sales meeting."

Visit the Website.



L to R: Wynne White and Bew White.



L to R: Bew White and Paul Bentley, sales representative for South Alabama, Mississippi, Georgia, and the Florida Panhandle.



L to R: Bew White and Steve Bennett, sales representative for Arkansas, West Louisiana, Texas, New Mexico, West Oklahoma, and Arizona.