

IHFC's InterHall adds seven new exhibitors

Furniture Today Staff -- Furniture Today, October 2, 2012

HIGH POINT — InterHall, the International Home Furnishings Center area that showcases design innovations, will feature seven new exhibitors for the Oct. 13-18 High Point Market.

A total of 67 furniture, lighting and accessory exhibitors will show in the space, which covers 80,000 square feet on the first floor of the IHFC. Companies earn their place to show in InterHall after a juried selection process, according to market organizers.

"InterHall is the launching pad for the industry's most talked-about new products and ideas," said Julie Messner, vice president of leasing for International Market Centers. "This area always provides a view into product trends and fashion-forward merchandising concepts."

InterHall also hosts two martini parties during market, set for Saturday, Oct. 13, and Monday, Oct. 15, from 4 to 6 p.m.

New exhibitors in InterHall include:

Amy Howard Home, a limited edition brand featuring a range of sophisticated designs, American-made construction, luxe finishes and affordable pricing.

City Collection, offering fine, hand-rubbed leather furniture combining contemporary and modern European styling with an American sensibility and proportions.

Pacific Green, with contemporary seating, dining, bedroom, occasional furniture and lighting made of ecofriendly palmwood, with leather, grass, wool, bronze and other natural accent materials.

Reevesdesign, by designer John Reeves, who draws on eight years of development and production experience in the workshops of Vietnam to create a new line of contemporary furnishings featuring green, recycled and sustainable sourced materials.

Summer Classics, a full line of outdoor furniture in a wide range of styles featuring wrought iron, cast aluminum and N-Dura resin wicker. Offerings include sofas and lounge chairs, motion seating, dining tables and chairs, chaises, occasional tables and benches.

Urbannista, offering tables, consoles, buffets, bookshelves, barstools, beds, office and entertainment furniture in transitional, industrial/vintage and contemporary styling, featuring an innovative use of sustainable materials.

Venier Mobilifico, an Italian case goods line featuring fresh designs, quality finishes and ecologically sound materials.

Click here to read the article on the Furniture Today website.